



ABERHALL EQUESTRIAN
BECCY FIELD BHSAPC

ADVERTISING &
SPONSORSHIP





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Aberhall is an exciting and brand-new equestrian facility in the heart of the South Herefordshire countryside run by Beccy Field.

Only 12 miles from Hereford and 6 miles from the M50 motorway with easy access and great parking.

45m x 65m silica sand and fibre floodlit arena available year-round for hire by the hour, to individuals, Pony Club Branches, Riding Clubs and external instructors for training and clinics with, or without a course of jumps.

We host regular unaffiliated show jumping, arena eventing and showing shows throughout the year, along with clear round days and a monthly dressage show - forming a summer/winter points league with fantastic rosettes sashes and trophies to the overall winners.- This is a great market to introduce your branding to the industry.





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*Reach wider audiences and expand your marketing opportunities
- Aberhall Equestrian*



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Season Leagues

Sponsor your business with our biannual leagues! Each league runs for 6 months and gives you the opportunity to market your business to a wider audience.

Sponsorship includes:

Business name and logo will be included on all our league schedules available online and by print

Regular Facebook/Instagram posts highlighting your company sponsorship with links to your business

Company logo and contact information on our main sponsors area on our website

Display of an advertising board in our brand-new arena

Your company name on the winning sashes and rosette tails



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Marketing opportunities that stand out!

Our sponsorship package also includes the display of an advertising board¹ on the perimeter fence of our 45m x 65m all-weather arena at Aberhall Equestrian.

Our arena is used all year round for lessons, clinics, by our liveryes and external hire.

Marketing via advertising board not only showcases your brand to an audience at our venue but enables you to extend customer reach as your advertising boards could also be photographed and uploaded to social media by our guests and may also be included in shots taken by our professional photographer.

¹Advertising boards are to be supplied by the client; however, we can help you with our design service for an additional small fee.



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